

NCC Cable System Order

Order #	62677087
Syscode	1193
System Name	OnMedia/Ames, IA
Market	Des Moines

AE	Mackenzie Miller
Sales Coordinator	Alison Jones
Office	Washington
Phone	(301) 941-2620
Status	Not accepted
Survey	DMA Nielsen Live+3 May19
-	

Flight Dates	08/12/19 - 08/25/19
Agency	GREER, Margolis, Mitchell, Burns
Advertiser	Kamala Harris for the People

Client Code	IA
Product Code	815821
Est Code	7885
Product Name	IA 815821
Credit Status	Cash in Advance

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date		08/13/19	
Version		1 Vs. 1	
Show All Lines			
Total # of Weeks		2	
Total		\$582.00	
Commission		\$87.30	
Net Total		\$494.70	
Total Spots		20	
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	8.13 New Political order. Please review and confirm online, thanks !
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNN	VARIOUS	8/12/19	8/18/19	05:00	10:00				X	X	X	X	-	-	2	\$45.00	\$90.00	30	OOW
2	CNN	NEW DAY<	8/19/19	8/25/19	05:00	10:00	X	X	X					-	-	1	\$45.00	\$45.00	30	OOW
3	CNN	VARIOUS	8/12/19	8/18/19	10:00	14:00				X	X	X	X	-	-	1	\$23.00	\$23.00	30	OOW
4	CNN	VARIOUS	8/19/19	8/25/19	10:00	14:00	X	X	X					-	-	1	\$23.00	\$23.00	30	OOW
5	CNN	CNN NEWSROOM<	8/12/19	8/18/19	14:00	18:00				X	X	X	X	-	-	2	\$36.00	\$72.00	30	OOW
6	CNN	SITUATION ROOM<	8/19/19	8/25/19	14:00	18:00	X	X	X					-	-	1	\$36.00	\$36.00	30	OOW
7	CNN	VARIOUS	8/12/19	8/18/19	18:00	24:00				X	X	X	X	-	-	1	\$45.00	\$45.00	30	OOW
8	CNN	VARIOUS	8/19/19	8/25/19	18:00	24:00	X	X	X					-	-	1	\$45.00	\$45.00	30	OOW
9	MNBC	VARIOUS	8/12/19	8/18/19	05:00	10:00				X	X	X	X	-	-	2	\$24.00	\$48.00	30	OOW
10	MNBC	MORNING JOE<	8/19/19	8/25/19	05:00	10:00	X	X	X					-	-	1	\$24.00	\$24.00	30	OOW
11	MNBC	VARIOUS	8/12/19	8/18/19	10:00	14:00				X	X	X	X	-	-	1	\$13.00	\$13.00	30	OOW
12	MNBC	VARIOUS	8/19/19	8/25/19	10:00	14:00	X	X	X					-	-	1	\$13.00	\$13.00	30	OOW
13	MNBC	VARIOUS	8/12/19	8/18/19	14:00	18:00				X	X	X	X	-	-	2	\$19.00	\$38.00	30	OOW
14	MNBC	VARIOUS	8/19/19	8/25/19	14:00	18:00	X	X	X					-	-	1	\$19.00	\$19.00	30	OOW
15	MNBC	VARIOUS	8/12/19	8/18/19	18:00	24:00				X	X	X	X	-	-	1	\$24.00	\$24.00	30	OOW

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Market	Des Moines			Total # of Weeks	2
		Client Code	IA	Total	\$582.00
AE	Mackenzie Miller	Product Code	815821	Commission	\$87.30
Sales Coordinator	Alison Jones	Est Code	7885	Net Total	\$494.70
Office	Washington	Product Name	IA 815821	Total Spots	20
Phone	(301) 941-2620	Credit Status	Cash in Advance	Affiliate Split	100.0
Status	Not accepted			Sold On	Cost Per Spot
Survey	DMA Nielsen Live+3 May19	Primary Demo	Adults 35+	GRP	-
-		Makegood Policy	Approval Required	GIMP	-
				CPP	-
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16	MNBC	VARIOUS	8/19/19	8/25/19	18:00	24:00	X	X	X					-	-	1	\$24.00	\$24.00	30	OOW

	Aug 2019	Sep 2019	Oct 2019	Nov 2019	Dec 2019	Jan 2020	Feb 2020	Mar 2020	Apr 2020	May 2020	Jun 2020	Jul 2020	Total
SPOTS	20	0	0	0	0	0	0	0	0	0	0	0	20
AMT	\$582.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$582.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 08/13/19

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